

Deleen Wilson

CLIENT LIST

Editor

BEE Review magazine
Discovery magazine
Go Sandton magazine (launch issue)

Major Projects

City of Johannesburg – Bontle ke Botho submission document 2003/04/05 (Winner 2003/05)
18th World Petroleum Congress 2005 (nine month local and international project, responsible for all marketing communications)

Peer Review Article

Global Pharma Consulting (for British Journal of Urology)

Magazines/Newspapers

Chata Romano
Choices
Discovery Magazine
Elle
Elle (India)
Habitat
House & Garden
Life – Sunday Independent
Longevity
Mail & Guardian
Men's Health
Molato
Quality Life
Sawubona (SAA Inflight)
SA Homeowner
Style
Sunday Times
Top Life
Upfront (BAA Inflight)

Industrial Theatre Scripts

Kraft (Manhattan Sweets)
PG Bison
The Imagineering Co

A/V Scripts

Sanofi-Synthelabo Pharmaceuticals
National Regulator for Compulsory Specifications (part of the South African Department of Trade & Industry)

Speeches

Southern Motor Holdings - CEO
Productivity SA – Acting CEO
Productivity SA – for the head of one of South Africa's leading labour unions, presenting at PSA dinner

Brochures/Newsletters

Bask Electrical
City Buzz - City of Johannesburg, Revenue & Customer Relations Management Department
Chitwa Chitwa Game Lodges
Department of Economic Development – City of Johannesburg
Hollard
Innovations – JIKE, City of Johannesburg
Marley Flooring
Momentum
Ngathi – Rennie's Travel
RevNews – City of Johannesburg
South African Water Research Commission
Syntell News
Syntell Bulletin

Media Releases

Absa bank
Adcock Ingram
Avenue Clothing Design
Bakos Brothers
Bang & Olufsen
Bidorbuymedia.com
Celebration of the Century
City of Johannesburg – Bontle ke Botho 2005
City of Johannesburg – Revenue & Customer Relations Marketing department
Dauphin Office Seating
Dial a Student
DGG Classical Music
Discovery Health
Discovery Channel
Evaton Renewal Project
Fujifilm
GIBS Business School
McCreedy Friedlander Property Group
Ochialli Bizzarrere Sunglasses
Power of One Customer Relationship Marketing
Rennie's Travel
SA Fashion Week
Sanofi-Synthelabo Pharmaceuticals
The Famous Stock Company
The Glen Shopping Centre
The Wedge Shopping Centre
Waterfall Mall Shopping Centre
Zenzes Advertising & Marketing

Internal Communications

Anglo American
Anglo Technical
Bibby Financial Services
Micro Focus
Royal Bank of Scotland
Standard Life

Special Projects

Colgate 100 Years Commemorative Book (South Africa, print only)
Productivity SA 40 Year Commemorative Book

Print Advertising Copy Clients

Absa
Atterbury Value Mart
Baglios Restaurant and Ice Cream
Big Foot Event Management
Cadbury Schweppes
Caesars
Cresta Shopping Centre
Decillion Financial Services
Juno Advertising and Design
Kaross Workers
MacSteel
Merle Whale
Polifin
Stanley's Dry Cleaners
The Glen Shopping Centre
Trade Route Shopping Centre
The Imagineering Company
The Terrace Shopping Centre
The Venue Night Club
Waterfall Mall Shopping Centre
Zenzes Advertising and Design Agency

Website Copy Clients

18th World Petroleum Congress
First for Pharma (UK)
John Whiffen Golden City Memorial Trust
Momentum Insurance Group
City of Johannesburg, Revenue & Customer Relations Management Department
Selkies (UK)
South African Bank Note Company
Southern African International Oil & Gas Exhibition 2005 (SAIOGE 2005)
Southern African Association for the Conference Industry (SAACI)
Zest Property Group
Zoom Photography

Radio Copy Clients

Borntosend.com
Braun Oral B
Cadbury's
Cresta Shopping Centre
Dawn Wing Couriers
Estee Lauder
Highveld Stereo
Hofbrau
Multibraai
Radio 702
Sun International
Target
The Home Centre

Copyediting/Proof Reading Clients

African Institute of South Africa
Absa Bank
Absa Premier
Adcock Ingram
Africa Institute of South Africa (AISA)
City of Johannesburg – Integrated Development Plan (IDP)
City of Johannesburg - A report on the 1st Biennial Substance Abuse Summit
City of Johannesburg – Revenue & Customer Relations Marketing Department
CTI Education Group
Education Africa
Evaton Renewal Project
Gordon Institute of Business Science
Hermes
Hollard
Juno Advertising and Design
Momentum Insurance Group
Nedbank
Neotel
Productivity SA
Systemsfusion